

Pharmacy in the Media



Continuing on with the **Children's Flu Campaign**, the **IPU was mentioned** on national and regional radio stations **encouraging parents to get the influenza vaccine for their children in a community pharmacy.**

Kathy Maher, IPU, appeared on Midwest Radio and Highland Radio talking about **the rise in RSV (Respiratory Syntycial Virus) and flu cases**, urging parents to ensure their children get vaccinated.

President of the IPU, **Dermot Twomey**, appeared on The Pat Kenny Show highlighting **the crisis** surrounding the shortage of respiratory medicines. Please see **Newstalk**.