

# Pharmacy Retail Sales Course – Online



The IPU Pharmacy Retail Sales course provides the pharmacy sales assistant with the knowledge and understanding of the various sales techniques used for up-selling and cross-selling within a retail pharmacy.

The course is suitable for experienced pharmacy sales assistants who want to refresh their skills to improve and/or increase pharmacy sales. It is also appropriate for the new pharmacy sales assistant to develop their sales ability and gain essential knowledge and skills to engage with customers to maximise pharmacy sales. Studying online, the pharmacy sales assistant can select their own learning environment that works best for them, at any time, all year round.

The course:

- Is fully online

- To be completed between 2-4 weeks

For more information and to enrol click [here](#).