

Pharmacy in the Media



The newly-elected IPU President, Tom Murray, was on The Pat Kenny Show on Tuesday to address the pressing concerns impacting on pharmacy including the delay in increasing the dispensing fee, administrative burdens and medicine shortages. The item was also covered on several provincial radio stations including Clare FM and Cork 103.

Tom also advocated for increased funding for Ireland's pharmacies in a topic covered by the Irish Independent, the Irish Times, and various radio stations including Newstalk, Highland Radio, Ocean FM, Radio Kerry, and Galway Bay FM.

To coincide with the Conference we issued a statement regarding medicine shortages and how patients are protected by pharmacists' positive work in addressing medicine shortages. This was based on a significant survey we carried out on the issue. This item was extensively covered in the main Irish media such as RTÉ, where our newly-elected Vice-President Caoimhe McCauley



https://ipu.ie/communication/pharmacy-in-the-media-62/

was interviewed, The Irish Times, and the Irish Examiner and on several radio outlets.

The IPU has reiterated our call for the Minister for Health to promptly appoint a Chief Pharmaceutical Officer within his department. This topic was covered in the Irish Times and the Irish Sun.

Reports of over 90% of pharmacists experiencing burnout due to administrative burdens and red tape received coverage on various radio platforms including Spin FM, East Coast Radio, Cork 96 FM, Radio Kerry, Midwest Radio, Clare FM, Highland Radio, among others.

The IPU issued a press release announcing the appointment of Tom Murray as its new President, garnering attention from Donegal's local media including Donegal Daily and Donegal News as Mr Murray is a community pharmacist based in Donegal You can read all press releases issued by the IPU here.